



BRAND SHEET 2026

Quick reference for retail partners, printers and designers. Full guide: Roses Brand Guide 2026.



LOGO



Clear space: the height of the "o" on all sides. Minimum width 1 in print / 120 px digital. Never stretch, rotate, recolor, outline or add effects. Use the official PNG/EPS files only.

COLOR



Roses Red

#CC011B
RGB 204 1 27
CMYK 0 100 87 20



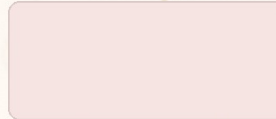
Web Red

#BE0119
RGB 190 1 25
CMYK 0 99 87 25



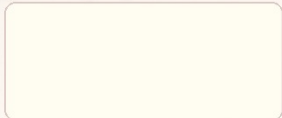
Deep Rose

#8E0F22
RGB 142 15 34
CMYK 0 89 76 44



Blush

#F6E4E2
RGB 246 228 226
CMYK 0 7 8 4



Cream

#FFFCF1
RGB 255 252 241
CMYK 0 15 0



Gold

#C9A45C
RGB 201 164 92
CMYK 0 18 54 21



Ink

#221416
RGB 34 20 22
CMYK 0 41 35 87



White

#FFFFFF
RGB 255 255 255
CMYK 0 0 0 0

TYPE

BEBAS NEUE

Headlines · all caps · tracked

Playfair Display Italic

Editorial accents & taglines

Sora — body & fine print

All body copy, labels, UI. Free Google Fonts.

LOOK



Blush marble · soft light · subtle rose pattern · small rose badge · Roses Red. Real product renders only. No arches or frames.